



Remit Address:
WAVY
PO Box 403911
Atlanta, GA 30384
Main: (757) 393-1010
Billing: (317) 923-8888

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
11350 Random Hills Road
Suite 670
Fairfax, VA 22030
USA

INVOICE

DUPLICATE

Advertiser	POL/Kaine for Senate 2012 (D)	Invoice #	205356-1
Product	9/24-9/30 KAINE FOR SENATE 2012	Invoice Date	09/30/12
Estimate Number	11937	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/30/12
Station	WAVY	Order #	205356
Account Executive	WAVY National House	Alt Order #	
Sales Office	National House	Deal #	
Sales Region	National	Order Flight	09/24/12 - 09/30/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref	IN2114/IN2116/SP1753/A		
Advertiser Ref			

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WAVY	WAVY News @ Sunrise	5a-6a		to						
					09/24/12 to 09/30/12	3x	- 1- 11--				
	WAVY			Tu	09/25/12	:00			\$125.00	See MG 1.4, 1.5, 1.6, 1.7, 1.8	1
	WAVY			Tu	09/25/12	:30	5:24 AM	KAI TV54H	\$150.00	MG for 1.2, 1.3, 2.1, 1.1	4
	WAVY	Today Show 3	10a-11a	W	09/26/12	:30	10:28 AM	KAI TV55H	\$125.00	MG for 1.2, 1.3, 2.1, 1.1	7
	WAVY	Hampton Roads Show	11a-12p	W	09/26/12	:30	11:59 AM	KAI TV54H	\$50.00	MG for 1.2, 1.3, 2.1, 1.1	8
	WAVY			Th	09/27/12	:00			\$125.00	See MG 1.4, 1.5, 1.6, 1.7, 1.8	2
	WAVY			Th	09/27/12	:30	5:55 AM	KAI TV54H	\$150.00	MG for 1.2, 1.3, 2.1, 1.1	5
	WAVY			F	09/28/12	:00			\$125.00	See MG 1.4, 1.5, 1.6, 1.7, 1.8	3
	WAVY			F	09/28/12	:30	5:35 AM	KAI TV54H	\$150.00	MG for 1.2, 1.3, 2.1, 1.1	6
2	WAVY	Today Show Saturday	8a-10a		to						
					09/24/12 to 09/30/12	1x	----- 1-				
	WAVY			Sa	09/29/12	:00			\$250.00	See MG 1.4, 1.5, 1.6, 1.7, 1.8	1
3	WAVY	M-F 4-5p	4p-5p		to						
					09/24/12 to 09/30/12	2x	1- 1-----				
	WAVY			M	09/24/12	:30	4:42 PM	KAI TV54H	\$125.00		1
	WAVY			W	09/26/12	:30	4:22 PM	KAI TV55H	\$125.00		2
4	WAVY	WAVY News 10 Sun 6p	6p-7p		to						
					09/24/12 to 09/30/12	1x	----- 1				
	WAVY			Su	09/30/12	:30	6:54 PM	KAI TV54H	\$150.00		1
5	WAVY	M-F 7-730p	7-730p		to						
					09/24/12 to 09/30/12	1x	--- 1---				
	WAVY			Th	09/27/12	:30	7:17 PM	KAI TV55H	\$300.00		1
6	WAVY	Monday 10-11p	10p-11p		to						
					09/24/12 to 09/30/12	1x	1-----				
	WAVY			M	09/24/12	:30	10:35 PM	KAI TV55H	\$700.00		1
7	WAVY	Sun News 11p -- Late	1130-12a		to						
					09/24/12 to 09/30/12	1x	----- 1				
	WAVY			Su	09/30/12	:30	12:02 AM	KAI TV55H	\$500.00		1

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.



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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
8	WAVY	Tonight Show w/Leno	1134p-1237a		to						
					09/24/12 to 09/30/12	1x	---- 1--				
	WAVY			F	09/28/12	:30	12:00 AM	KAI TV55H	\$150.00		1

Aired Spots **12**

Gross Total **\$2,675.00**
Agency Commission **\$401.25**
Net Amount Due **\$2,273.75** Payment Terms 30 Days

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